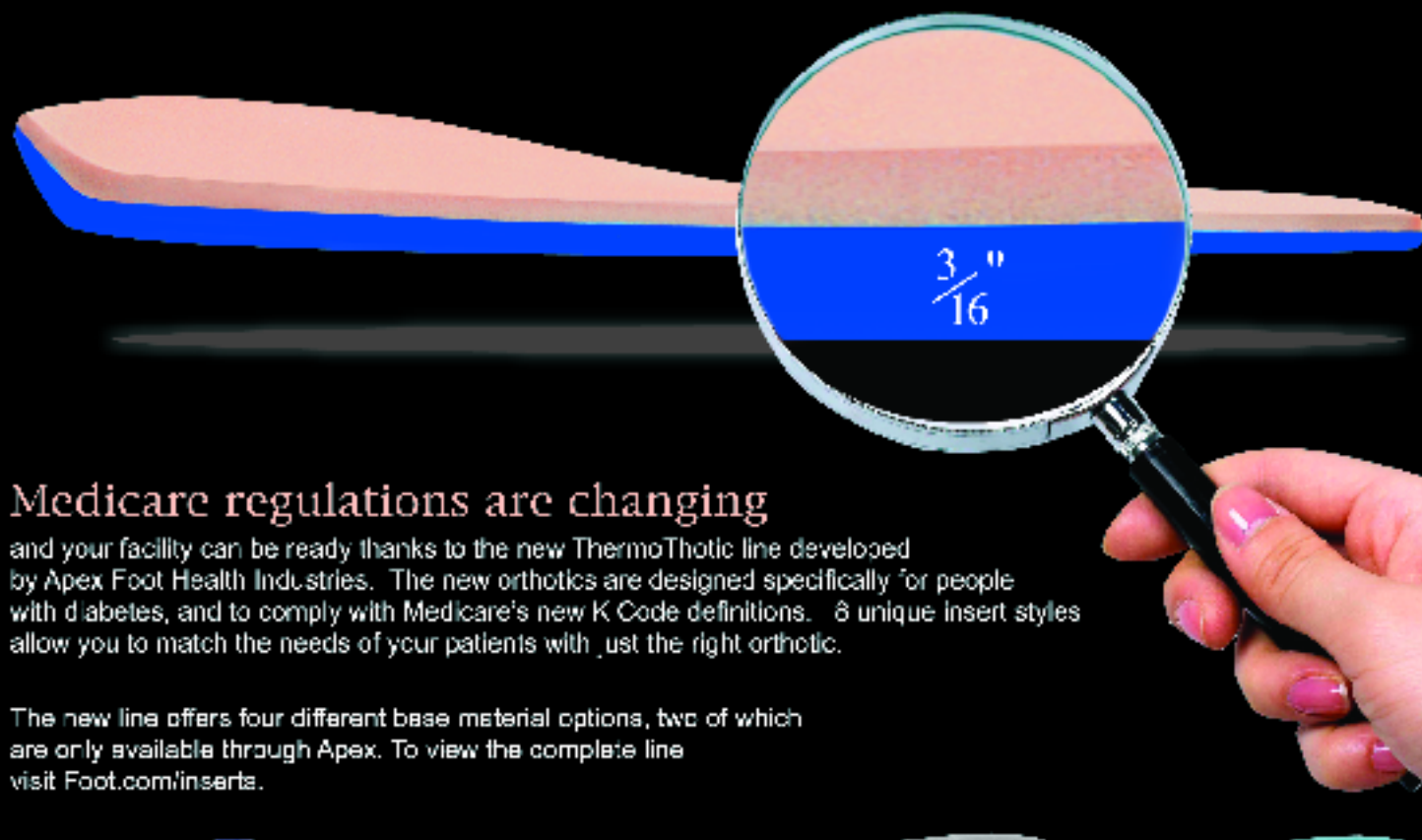


With Medicare's New Insert Definitions...

Millimeters Matter



Medicare regulations are changing

and your facility can be ready thanks to the new ThermoThotic line developed by Apex Foot Health Industries. The new orthotics are designed specifically for people with diabetes, and to comply with Medicare's new K Code definitions. 8 unique Insert styles allow you to match the needs of your patients with just the right orthotic.

The new line offers four different base material options, two of which are only available through Apex. To view the complete line visit Foot.com/inserts.



ThermoSKY[®] EVA Base
45 Durameter



Plastazote[®] Firm Base
35 Durameter



Plastazote[®] X-Firm Base
45 Durameter



Polymer of Urethane Base
40 Durameter

Millimeters Matter - Orthotics

According to the new regulations, effective on June 30, 2004 Millimeters Matter. Don't be fooled by brands that seem to comply. Check for yourself to be sure that any inserts you dispense have a base with a minimum of 3/16" thickness from the heel to the metatarsals.

Millimeters Matter - Shoes

Yes, Millimeters Matter with your footwear choices too. Because compliant inserts are dual density they must be a minimum of 1/4" thick from the heel to the metatarsals - 3/16" base plus a top cover. Therefore, for your patient's protection, make sure their footwear has at least 1/4" removable depth from the heel to the metatarsals to properly accommodate the new inserts.



View Apex Sadmarc Code Verification Letters at Foot.com/inserts

For information on the new K Codes and the ThermoThotic line, contact Apex at 800-526-APEX