Impression Foam Shoe Fitting System

(Proper steps to follow for better shoe fitting)

**The Expensive Ultimate Fitting System is now FREE!**

Finally, there is a better answer to the question on: "how to fit shoes right?";
After many years' size measurement by using Brannock®, Ritz® stick, Ink-paper foot print, paper tracing, etc., Apis
realizes that using Foot Impression Box is expensive, but yet the most accurate way of all to fit the shoes.

Apis has successfully cut the return rate from 15% to 4% in regular ED shoe fitting, and we have only 1% return rate if
custom-made inserts are involved in ED shoe fitting, which help us to increase effective sales, a huge saving in time
involved in shipping, returning, phoning, paperwork, & new staff training, etc. for us and our customers who are
DPMs, CO., CP., C. Ped., and professional shoe fitters.

Apis understands how much profit is lost when you find yourself returning a pair of shoes due to wrong sizing. That's why
we want to share this success with you, so you can cut-down PT's 2nd & 3rd clinical visit, saving about $30.00 minimum
of mis-fitting cost per return, just in freight charge.
Let Apis PAY for the expensive Impression Foam, so you can save:
Apis will SHIP you FREE Impression Box!
Apis will PAY the Shipping & Receiving of Impression Foam. It is paid round trip, NO COST to you. FREE!

Please still use other devices to double secure the measurement, & do so will further increase the success rate with
the help of Impression Box.

**Please note:** knowing the VOLUME of the foot is CRITICAL in most difficult fitting.

**Notes:**
1. Put patient's foot evenly in the foam, one foot at a time;
2. Weight bearing, without socks on, get impression from the heel to the longest toe.
3. Pin-point mark the ulcer/callus area of the foot in the impression.
4. For severe swelling/edema feet, or hammer toe, measure the ball/instep/ankle girth/toe height.
   - Width - Measure the ball flat width of the foot with standard 12" ruler. Fill in the form below.
   - Instep - Measure the instep girth using a soft measuring tape. Fill in the form below.
   - Ball - Measure the ball girth using a soft measuring tape. Fill in the form below.

<table>
<thead>
<tr>
<th>MM or INCH</th>
<th>Full Weight Bearing</th>
<th>Net Foot Length</th>
<th>Flat Ball Width</th>
<th>Instep Girth</th>
<th>Ball Girth</th>
<th>Heel Girth (=&lt; Throat)</th>
<th>1st Toe Height</th>
<th>5th Toe Height</th>
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Note: A) 1 inch equals 25.4 mm. B) If Pt. wear devices such as AFO, orthosis etc., please measure with the device on the feet.

Please let us know if you want to try this fitting program at NO RISK!
Let us help you to DOUBLE check the fitting for you.

**Special Custom-made Insert Program**
(with your foot impression, we supply you custom-made accommodative inserts)

<table>
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<tr>
<th>Item #: 16</th>
<th>Item #: 513</th>
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<tbody>
<tr>
<td>$120/set</td>
<td>Free Replacement of Impression Foam</td>
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Online Sizing Tools: www.bigNwideshoes.com/findshoesize.asp