

# CONTROL

**It's no game. O&P practices are losing control over how much they are reimbursed. Of course, this is impacting their bottom line.**

## **TAKE CONTROL OVER WHAT YOU CAN.**

While your power over reimbursement regulations is limited, you can revolutionize your operations to more than offset the impact of these cuts to your business. Brightree is proven to deliver real results to every area of your practice, leading to more efficiency, stronger cash flow and increased profitability. Plus, the control that Brightree delivers will pay huge dividends as the September 2009 accreditation deadline nears.

## **BRIGHTREE. A NEW WAY. A BETTER WAY.**

Brightree's Internet-hosted business management solution is full-featured and tightly integrated to deliver across-the-board command over your entire practice. Brightree's innovative electronic billing solution gets you paid faster while robust inventory management, integrated eFaxing, bar-coding and scheduling provide exceptional productivity. Extensive reporting keeps you in control all the way. And Brightree manages all of your data backups, networking, and upgrades to eliminate technology hassles, while our world-class customer care stands ready to assist you 24x7x365.

## **GET AHEAD OF THE GAME.**

Don't underestimate the impact that a dynamic business management software solution will have on your practice. Brightree is proven to be the surest means to achieve fiscal and operational excellence. Brightree has helped over 700 companies do just that, and has become the #1 choice of practitioners nationwide. We are the only web-based solution endorsed by OPGA and POINT and today we support 16,000 users who file \$2.5 billion in claims annually. Don't play games with your business. Call Brightree today.

**"BRIGHTREE:  
SO MUCH MORE  
THAN BILLING"**

*"Brightree has become our most valuable business asset and the cornerstone of all our operations. While we are thrilled with the speed of billing and collections with Brightree, it is so much more. The array of features and reporting have revolutionized every area of our business and delivered extreme productivity and efficiency. Brightree's customer care is second-to-none and the Internet platform eliminates most technology challenges and costs while providing us with access from anywhere. Brightree has put us in control again."*

Dennis Clark  
President  
Clark & Associates



LEARN MORE AT [WWW.BRIGHTREE.COM](http://WWW.BRIGHTREE.COM) OR CALL 1.888.598.7797 EXT 5 • [INFO@BRIGHTREE.COM](mailto:INFO@BRIGHTREE.COM)

See us at AOPA • Booth # 729 • September 10-13, 2008 • Chicago, IL

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