

# Feet First!



FOOT SOLUTIONS STORES PROVIDE COMFORT FOR THE FOOT WEARY

We get cold feet, and we stand on our own two feet. People advise us to take a load off our feet, and not let the grass grow under our feet. Judging by the number of clichés that make reference to these two important parts of our anatomy, it's odd how we often take them for granted.

hands-on training in all aspects of pedorthic practice, enhances the service provided to Foot Solutions customers, as well as qualifies individuals for other employment opportunities in hospitals, nursing homes or medical centers.

## FRANCHISE OPPORTUNITY

*Take this opportunity to discover more about our exciting concept. We invite you to call or write for more information:*

**Foot Solutions, Inc.**  
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"The foot is the foundation of the body and like any foundation, if it is not solid, the whole structure suffers," explains podiatrist and certified pedorthist, Dr. William Faddock, chief training officer for Foot Solutions. "A foot that is imbalanced and poorly functioning can cause a number of foot problems, which when not corrected, can also affect the ankles, hips, knees, lower back, and even up through the back in the neck and shoulder area, he says. In other words, taking care of the feet is essential to overall health and wellness.

"What you wear on your feet is the most important part of footcare," explains Faddock. "One of the first things we do is sit the person down and measure their feet. On average, we spend 30-45 minutes trying to understand their needs. We do not diagnose or treat foot problems, we simply provide a properly fitted shoe or accommodative arch support, or a combination of the two," he says. "Taking care of your feet is taking care of the whole you." A visit to Foot Solutions can be a welcome solution to many problems and an absolute shoe-in for comfort.

*For more information about Foot Solutions and how you can make your feet more comfortable, visit [www.footsolutions.com](http://www.footsolutions.com)*

The sole function of Foot Solutions stores is to give comfort to the foot-weary public by providing anatomically and biomechanically sound footwear, along with accommodative insoles. Since the opening of the first store in Atlanta in 2000, Foot Solutions has become known as a solutions provider for foot pain. The professionally trained staff at all of the 250 locations in the United States, Canada and abroad provide relief for the discomfort resulting from common foot problems such as arch and heel pain, hammertoes and bunions.

In order to best help their customers, Foot Solutions franchise owners take part in a comprehensive Pedorthic Training Course that prepares them for the National Board Certification Examination. A Board Certified Pedorthist is an individual who has studied foot anatomy and pathology, biomechanics, shoe construction and modification, foot orthosis fabrication and materials, footwear fitting and patient/practice management. Successful completion of the course, which includes



*After an intensive, hands-on pedorthic training program, Foot Solutions franchisees and other students proudly display their Certified Pedorthist certificates.*

For more information about the Foot Solutions Pedorthic Training Course contact:

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