

PLACE YOUR CLASSIFIEDS + CALENDAR ADS

sales@opedge.com

CLASSIFIED ADS

Print w/logo per month	Word count	Online ONLY w/logo placed by EDGE: \$120/30 days (up to 150 words) Self placed: \$95
\$275	50 or fewer	
\$350	51-75	
\$450	76-95	
\$525	96-120	
\$675	121-150	

ADDITIONAL SERVICES	
Blind Ad*	add \$30 <small>*Anonymous ad with email forwarding service</small>
Bulleted Ad	add 20%
EDGE Direct e-newsletter Classifieds	add \$75
Classifieds Job Board*	\$130 <small>*With select meeting issues board only Discounted with monthly print ad in meeting issues</small>

Online ONLY
Tile Ad
w/pic:
\$300/30 days

CALENDAR ADS

Print w/logo per month	Word count	Online ONLY w/logo
\$60	30 or fewer	\$40
\$70	31-40	\$45
\$80	41-50	\$50
\$90	51-60	\$55
\$350	1/8-page text box	Price/30 days

ADDITIONAL SERVICES	
EDGE Direct e-newsletter Calendar	add \$50
Self placed calendar ad on opedge.com	\$55 up to 60 words

All ads include **FREE** 4-color logo.

REACH 15,000+ SUBSCRIBERS WITH EDGE DIRECT

#1 Read Classifieds + Calendar Listings in OP&P!

EDGE
The O&P
CLASSIFIEDS SET THE STANDARD.

The O&P EDGE averages **47 classified ads per issue.**
Competitors average only **1-2 ads per issue.**

*Based on January-October 2019 issues.

CLASSIFIEDS + CALENDAR BOX ADS

Price per month	Box ad size	Dimensions
\$550	1/6 page	3.4" wide x 3.12" tall
\$775	1/4 page	3.4" wide x 4.675" tall
\$925	1/3 page horizontal	7.125" wide x 3" tall
\$925	1/3 page vertical	3.4" wide x 6" tall
\$1,175	1/2 page horizontal	7.1" wide x 4.675" tall
\$1,175	1/2 page vertical	3.4" wide x 9.365" tall
\$1,500	2/3 page horizontal	7.1" wide x 6" tall
\$1,950	Full page	Call for ad requirements

FREE VALUE-ADDED SERVICES

- Premium ad placement on opedge.com during the month your ad appears in print
- Flip-magazine advertising with live links to your website or email
- Ads posted online within 24 hours
- Competitive prices; no hidden fees
- Discounted Classifieds Job Board placement with select meeting issues
- 4-color logo included with every ad