

CLASSIFIEDS + CALENDAR INSERTION ORDER

This completed insertion order must be returned before your ad is posted online and placed in the next available print issue.

CLASSIFIED ADS

www.opedge.com/classifieds

Find your next employee, sell your business, and more.

- 50 words or fewer 51-75 76-120
 121-150 151-200 201-250
 ¼ pg box ad **FREE** 4-color logo included
 ⅓ pg box ad (Send logo with ad in jpg or pdf format)
 ½ pg box ad

EDGE Direct E-newsletter (\$75/Month Additional)

Immediate online placement (\$95 Additional)

CALENDAR ADS

www.opedge.com/calendar

Get the exposure you need to promote your event.

- 30 words or fewer 31-40 41-50
 51-60 61+ (Billed at display ad rates)
 ⅛ pg box ad **FREE** 4-color logo included
 ¼ pg box ad (Send logo with ad in jpg or pdf format)
 ½ pg box ad

EDGE Direct E-newsletter (\$50/Month Additional)

Immediate online placement (See Media Kit for Pricing)

Please check the box(es) and reserve space in the following issue(s) for your Classifieds and/or Calendar listings:

- Run until further notice** January February
 March April May June
 July August September October
 November December Online Only

- Run until date expires** January February
 March April May June
 July August September October
 November December Online Only

FACILITY LISTINGS

Contact Alyssa for pricing at 303.255.0843 or alyssa@opedge.com.

ABC Accredited Yes No For featured facility listing, include logo and website address.

BUSINESS CONTACT INFORMATION

Company Name _____
Person Placing Ad _____ Email _____
Billing Contact _____ Email _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Business EIN _____

FORM OF PAYMENT

Credit Card (check one) Visa MasterCard PO# (if applicable) _____
Credit Card Number _____ Exp. Date _____
Name on Card _____ CVC# _____

AGREEMENT

- This insertion order confirms that I have authorized the purchase of advertising space as described above. I understand this must be signed and returned before the closing date and that my ad will not run until I receive confirmation that this form was received.
- I authorize Western Media LLC to process payment against the above credit card, if provided.
- Cancellation of all ads/contracts requires a 60-day written notice.
- EDGE Media Group reserves the right to confirm word counts and bill appropriately.
- In the event an action is brought to enforce the terms of or collect fees under this contract, Western Media LLC is entitled to all costs and expenses, including reasonable attorney's fees.

To be completed by EDGE Media Group:

Print _____
Online _____
EDGE Direct _____
Facility _____

Signature _____ Date _____

EDGE The O&P CLASSIFIEDS + CALENDAR ADVERTISING SOLUTIONS

CLASSIFIED AD PRICING

www.opedge.com/classifieds

Print w/logo per month	Word count	Online ONLY w/logo placed by EDGE:
\$275	50 or fewer	\$120/30 days (up to 150 words) Self placed: \$95
\$350	51-75	
\$450	76-95	
\$525	96-120	
\$675	121-150	

All ads include **FREE** 4-color logo.

CALENDAR AD PRICING

www.opedge.com/calendar

Print w/logo per month	Word count	Online ONLY w/logo
\$60 per insertion	30 or fewer	\$40
\$70 per insertion	31-40	\$45
\$80 per insertion	41-50	\$50
\$90 per insertion	51-60	\$55
\$350 per insertion	1/8-page text box	Price/30 days

ADDITIONAL SERVICES

- Blind Ad* add \$30
*Anonymous ad with email forwarding service
- Bulleted Ad add 20%
- EDGE Direct e-newsletter Classifieds..... add \$75
- Classifieds Job Board*..... \$130 board only
*With select meeting issues
Discounted with monthly print ad in meeting issue

ADDITIONAL SERVICES

- EDGE Direct e-newsletter Calendaradd \$50
- Self placed calendar ad on opedge.com.....\$55
up to 60 words

CLASSIFIEDS + CALENDAR ADS MUST BE PREPAID BY CREDIT CARD.

FREE online placement with paid **print** classifieds + calendar ads during the month(s) your ad appears in print.

CLASSIFIEDS + CALENDAR BOX ADS

Price/month	Box ad size	Dimensions	Price/month	Box ad size	Dimensions
\$550	1/6 pg.	3.4" wide x 3.12" tall	\$1,175	1/2 pg. horz.	7.1" x 4.675" tall
\$775	1/4 pg.	3.4" wide x 4.675" tall	\$1,175	1/2 pg. vert.	3.4" wide x 9.365" tall
\$925	1/3 pg. horz.	7.1" wide x 3.25" tall	\$1,500	2/3 pg.	4.633" wide x 9.365" tall
\$925	1/3 pg. vert.	2.167" wide x 9.365" tall	\$1,950	Full pg.	(See specs in Media Kit)

CLASSIFIEDS + CALENDAR ADS CLOSING DATES

Issue	Meeting Distribution	Deadline
January	Hanger Education Fair, PacRim Conference	December 7
February	Academy Annual Meeting [BONUS! Job Board], Abilities Expo LA, PrimeFare Central	January 7
March		February 7
April	ACPOC Annual Meeting	March 7
May	OT World Leipzig, Abilities Expo New York	April 7
June	Abilities Expo Chicago, LAOP Annual Meeting	May 7
July	PrimeFare East	June 7
August	Abilities Expo Houston	July 7
September	AOPA National Assembly [BONUS! Job Board], Abilities Expo Boston	August 7
October	CAF Triathlon	September 7
November	Abilities Expo Bay Area, PFA Annual Symposium	October 7
December	DSUSA Hartford Ski Spectacular, Abilities Expo DC	November 7

CLASSIFIEDS + CALENDAR AD REQUIREMENTS

- Text in a Word document.
- Color logo. High resolution 300 dpi.
- Web address to which the ads should link.

BONUS! JOB BOARD
Discounted rate for classified print ads during the same print month.

CONTACT ALYSSA LECHUGA

Email: alyssa@opedge.com
Phone: 303.255.0843
Fax: 303.255.0844

Bonus distribution and deadline dates subject to change.