

**DIGITAL ADVERTISING INSERTION ORDER**

- January       February       March       April       May       June
- July       August       September       October       November       December

**AD OPPORTUNITIES** (Check all that apply.)

**Digital Advertising @ OPEDGE.com**

- Top Leaderboard      Link ad to \_\_\_\_\_  
    \$950/month run of site
- Leaderboard      Link ad to \_\_\_\_\_  
    \$750/month run of site
- Medium Rectangle      Link ad to \_\_\_\_\_  
    \$750/month run of site
- Expanded Rectangle      Link ad to \_\_\_\_\_  
    \$950/month run of site
- Products & Services Directory      Link ad to \_\_\_\_\_  
    \$60/month/category      Categories \_\_\_\_\_

**EDGE Direct E-newsletter**

- Sponsored Story      Email 5-8 word headline, story, and image to kathleen@opedge.com  
    \$1200/week
- Top Two Rotating Leaderboards      Link ad to \_\_\_\_\_  
    \$1300/month
- Four Rotating Leaderboards      Link ad to \_\_\_\_\_  
    \$1000/month

<input type="checkbox"/> Date to begin ad(s) _____ <input type="checkbox"/> Run until further notice <input type="checkbox"/> Date ad expires _____	Special instructions: _____ _____ _____
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**BUSINESS & BILLING CONTACT INFORMATION**

Company Name \_\_\_\_\_

Person Placing Ads \_\_\_\_\_ Email \_\_\_\_\_

Accounts Payable Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ Business EIN \_\_\_\_\_

**FORM OF PAYMENT—CREDIT AUTHORIZATION** *Credit card required for all listings under \$500 per month unless billed with display ads in The O&P EDGE.*

Credit Card (check one)     Visa     MasterCard     AmEx      PO# (if applicable) \_\_\_\_\_

Credit Card Number \_\_\_\_\_      Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_      CVC# \_\_\_\_\_

**AGREEMENT**

1. This insertion order confirms that I have authorized the purchase of advertising space until further notice. I understand that this must be signed and returned, and that my ad will not run until I receive confirmation that this form was received.
2. All invoices are to be paid within 30 days of the invoice date. U.S. funds only.
3. I authorize Western Media LLC to process payment against the above credit card, if provided.
4. Cancellation of all digital ads/contracts requires a 30-day written notice.
5. In the event an action is brought to enforce the terms of or collect fees under this contract, Western Media LLC is entitled to all costs and expenses, including reasonable attorney's fees.

Signature \_\_\_\_\_ Date \_\_\_\_\_