



OPEDGE.COM

TOP LEADERBOARD*
\$995/month run of site
728px wide x 90px tall

LEADERBOARD*
\$795/month run of site
728px wide x 90px tall

MEDIUM RECTANGLE*
\$795/month run of site
300px wide x 250px tall

EXPANDED RECTANGLE*
\$995/month run of site
300px wide x 600px tall

SPONSORED STORY
\$1500/month homepage placement
Image: 600px wide x 600px tall, 300 dpi
Headline: 10 word maximum
Story text: 600 word maximum

PRODUCT & SERVICE DIRECTORY
\$60/month/category
Name, contact info, link to website,
85 word description + logo

*Accepted formats: JPG, GIF, animated GIF,
100KB max ad size

EDGE DIRECT

SPONSORED STORY
\$1250/week includes:
Image: 1200px wide by 700px tall,
minimum 150 dpi
Headline: 10 word maximum
Story text: 600 word maximum

TOP LEADERBOARD*
\$1350/month
728px wide x 90px tall

ROTATING LEADERBOARDS*
\$1050/month
728px wide x 90px tall

*Accepted formats: JPG, GIF, animated GIF,
100KB max ad size

EDGE ADVANTAGE SIFTED

SPONSORED STORY
\$1200/issue
Image: 1200px wide by 700px tall,
minimum 150 dpi
Headline: 10 word maximum
Story text: 600 word maximum

TOP LEADERBOARD*
\$950/month
(Sold out for 2023)
1 banner slot per issue
728px wide x 90px tall

ROTATING LEADERBOARDS*
\$750/month
4 banner slots per issue
728px wide x 90px tall

*Accepted formats: JPG, GIF, animated GIF,
100KB max ad size