

O&P JOBS + CALENDAR INSERTION ORDER

This completed insertion order must be returned before your ad is posted online and placed in the next available print issue.

O&P JOBS

opedge.com/op-jobs

- 50 words or fewer \$315
- 51-75 \$395
- 76-95 \$475
- 96-120 \$550
- 121-150 \$710
- 1/4 Page Box Ad \$815
- 1/2 Page Box Ad Vertical or Horizontal \$1250
- Full Page Ad \$2050
- Blind Ad (anonymous ad with email forwarding service)..... add \$35
- Bulleted Ad add 20%
- O&P Job Board (with select meeting issues)..... \$150

- Immediate Online Placement..... add \$140 to print price
- Online Only Placement (up to 150 words)..... \$160/month
- Online Only Placement Featured Listing \$270/month
- Online Only Medium Rectangle (300px x 250px)..... \$300/month

- O&P Jobs E-newsletter Standard Listing..... \$170/4 weeks
- O&P Jobs E-newsletter Leaderboard..... \$590/4 weeks
- O&P Jobs E-newsletter Top Leaderboard \$790/4 weeks

CALENDAR ADS

opedge.com/calendar

- 30 words or fewer \$65
- 31-40..... \$75
- 41-50..... \$85
- 51-60..... \$95
- 1/8 Page Box Ad (3.4" wide x 2.4" tall)..... \$425
- 1/4 Page Box Ad (3.4" wide x 4.675" tall)..... \$815
- EDGE Direct e-newsletter weekly listing add \$65/month

O&P JOBS + CALENDAR AD REQUIREMENTS

- Text in a Word document.
- Color logo. High resolution (300 dpi) JPG or PDF.
- Web address to which the ad should link.
- Deadline: 7th of the month prior to print issue.

O&P JOBS BOX AD SIZES

Box ad size	Dimensions
1/4 Pg.....	3.4" wide x 4.675" tall
1/2 Pg Horizontal.....	7.1" wide x 4.675" tall
1/2 Pg Vertical.....	3.4" wide x 9.365" tall
Full Pg.....	8.75" wide x 11.375" tall (bleed size) 8.25" wide x 10.875" tall (trim size) 7.75" wide x 10.375" tall (live area)

Check the box(es) to reserve O&P Jobs space in the following issue(s):

- Run until further notice
- March April May June
- July August September October
- November December Online Only
- January February

Check the box(es) to reserve Calendar Ad space in the following issue(s):

- Run until date expires
- March April May June
- July August September October
- November December Online Only
- January February

O&P JOBS + CALENDAR ADS MUST BE PREPAID BY CREDIT CARD.

FREE online placement with paid print O&P Jobs and Calendar ads during the month(s) your ad appears in print.

BUSINESS CONTACT INFORMATION

Company Name _____ Business EIN _____
 Person Placing Ad _____ Email _____
 Billing Contact _____ Email _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____

FORM OF PAYMENT

Credit Card (check one) Visa MasterCard AmEx PO# (if applicable) _____
 Credit Card Number _____ Exp. Date _____
 Name on Card _____ CVC# _____

AGREEMENT

1. This insertion order confirms that I have authorized the purchase of advertising space as described above. I understand this must be signed and returned before the closing date and that my ad will not run until I receive confirmation that this form was received.
2. I authorize Western Media LLC to process payment against the above credit card, if provided.
3. Cancellation of all ads/contracts requires a 60-day written notice.
4. EDGE Media Group reserves the right to confirm word counts and bill appropriately.
5. In the event an action is brought to enforce the terms of or collect fees under this contract, Western Media LLC is entitled to all costs and expenses, including reasonable attorney's fees.

To be completed by EDGE Media Group:

Print _____
 Online _____
 EDGE Direct _____

Signature _____ Date _____

INSTRUCTIONS: Save this form to your hard drive, then email it as an attachment to OPJobs@opedge.com.
 Attach your Word document and logo file in JPG or PDF format, or a PDF for display ads.